



臺北市立體育學院  
Taipei Physical Education College



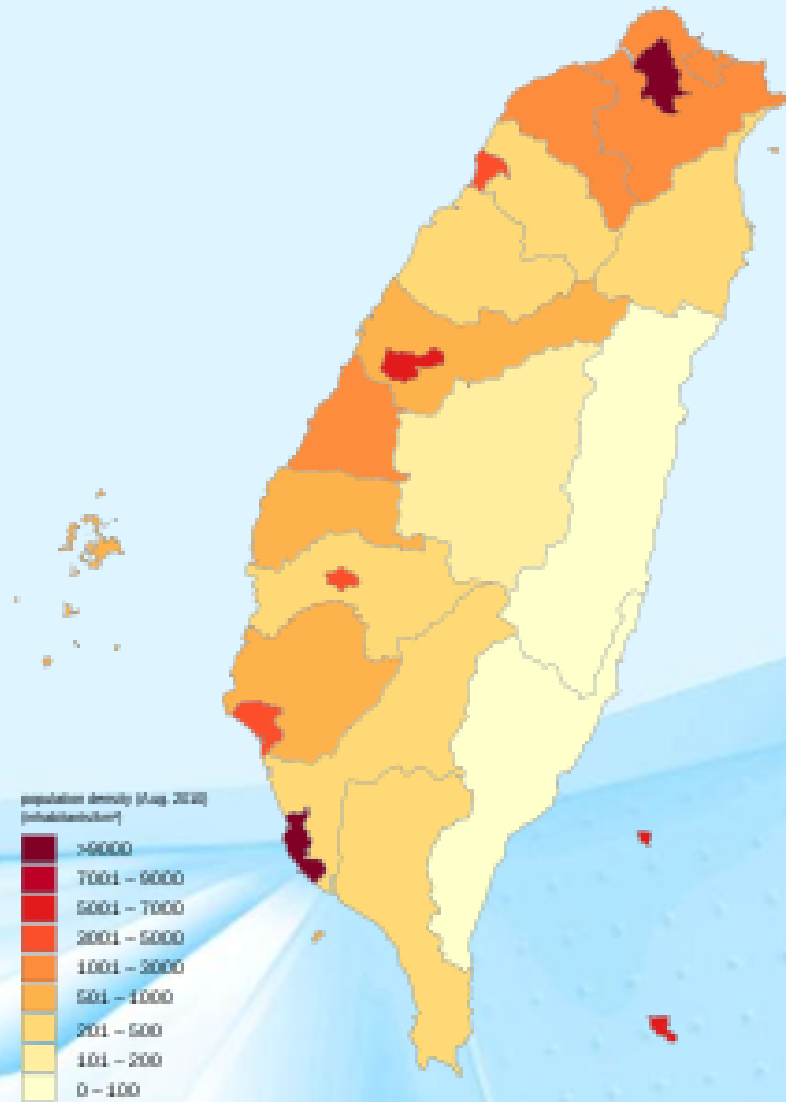
# **The Status of Physical Activity in Taiwan**

**Taipei Physical Education College**

**LIU,SU-I**

# Brief Information of Taiwan

- The measure of area :  
36,191.4667 KM~  
No. 136 ranking in the world
- Population :  
23,162,123
- Population density :  
639.85



# Governing Bodies



- **Department of Planning**
- **Department of Sports for All**
- **Department of Competitive Athletics**
- **Department of International Sports**
- **Department of Sports Facilities**
- **School PE Affairs**
- **School Health Affairs**
- **Synthesize Affairs**

# **What Government want to do in 2011**

- **Taiwan's Sports Lottery**
- **Development of various sports federations**
- **Training of outstanding athletes**
- **Spent considerable efforts in promoting sport for all**
- **Construction of National Sports Center**
- **Approval of Sports Island Plan**
- **“Energy Conservation, Carbon Reduction” has become a national policy in response to growing international awareness**
- **Proliferation of bicycle paths**
- **Creating an excellent sports environment**

# Ratio of Sports Budget in Central Government

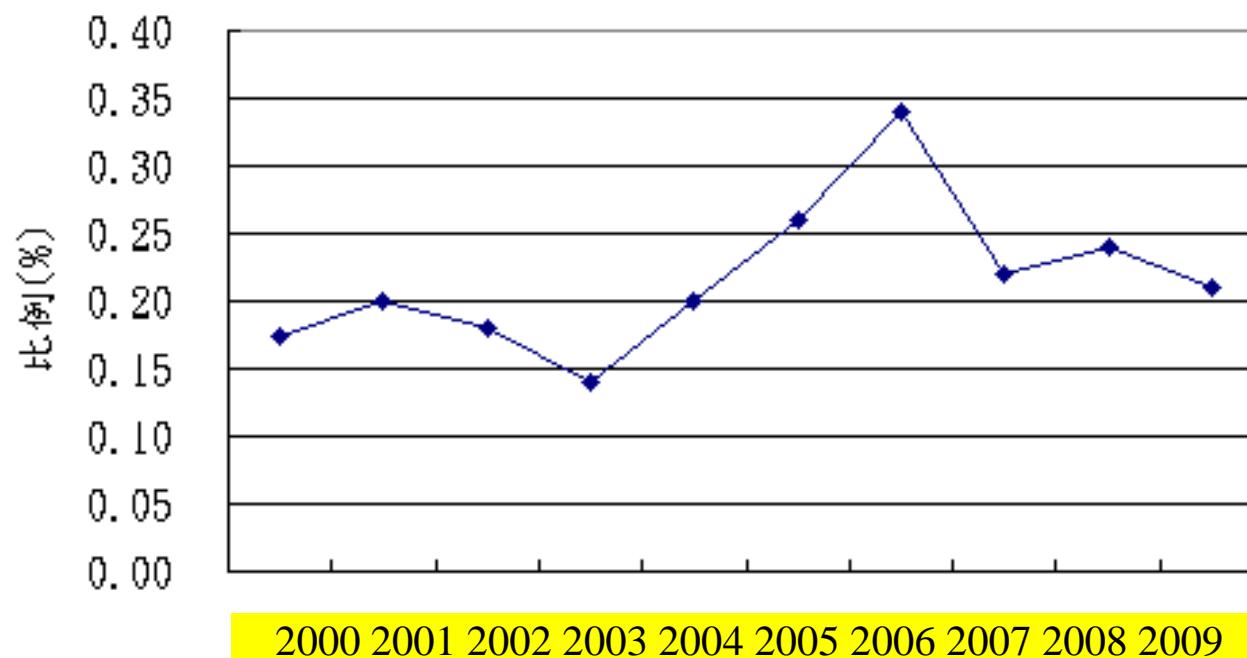


圖2：近十年體育預算佔中央政府總預算比例情形

# Ratio of Sports Budget in Central Government

- **1961~1969 : 1,176,000**
- **1970~1979 : PE Department set up and under the Ministry of Education. The budget increase to 35,290,000**
- **1980~1989 : 568,352,000**
- **1990~1999 : 2,086,995,000**
- **2000~2003 : 3,909,590,000**

# Annual outcome of Corp. in Recreation Sports

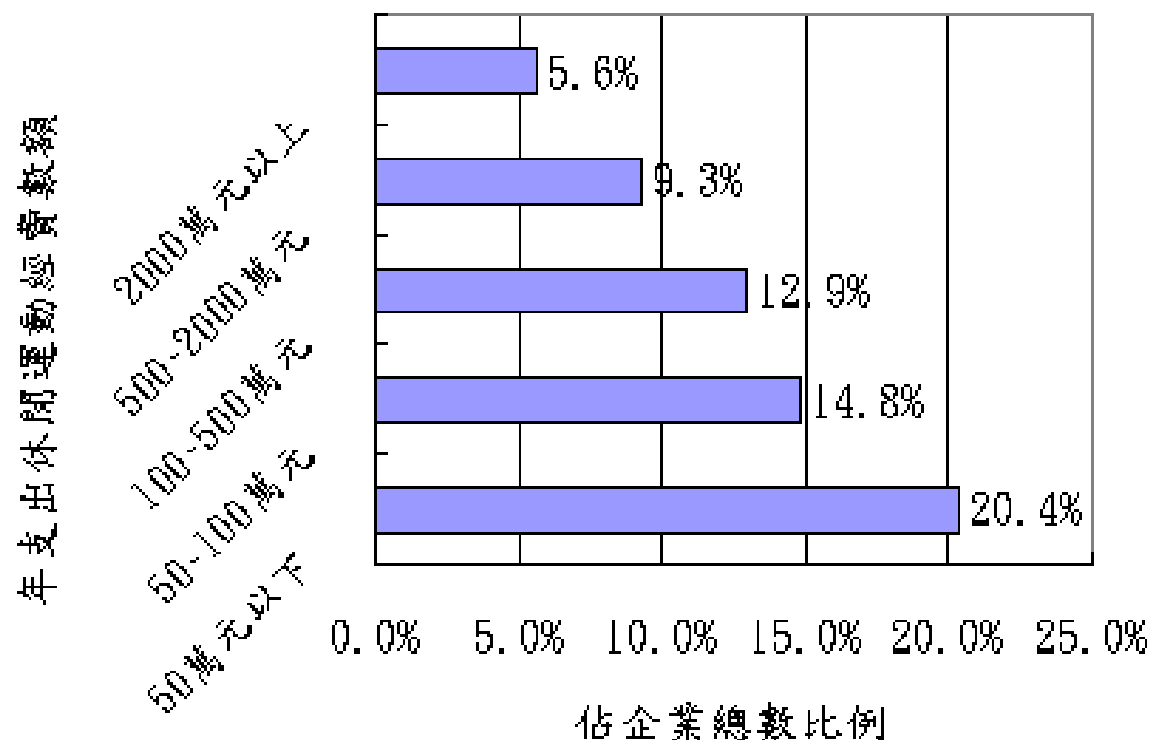


圖3：企業每年支出休閒運動經費情形

# Annual outcome of Family in Recreation Sports

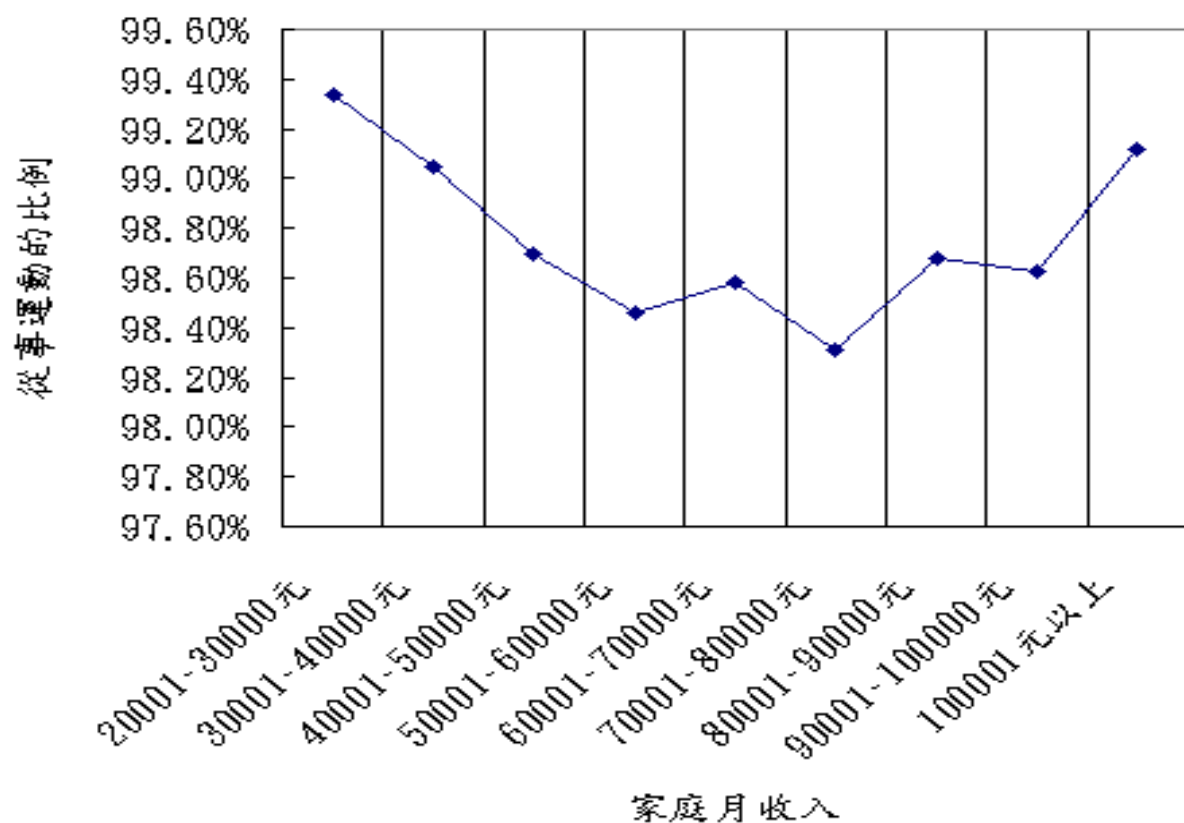


圖4：家庭月收入與過去三個月中有無從事運動之交叉統計



# Gym Statistics in Taiwan

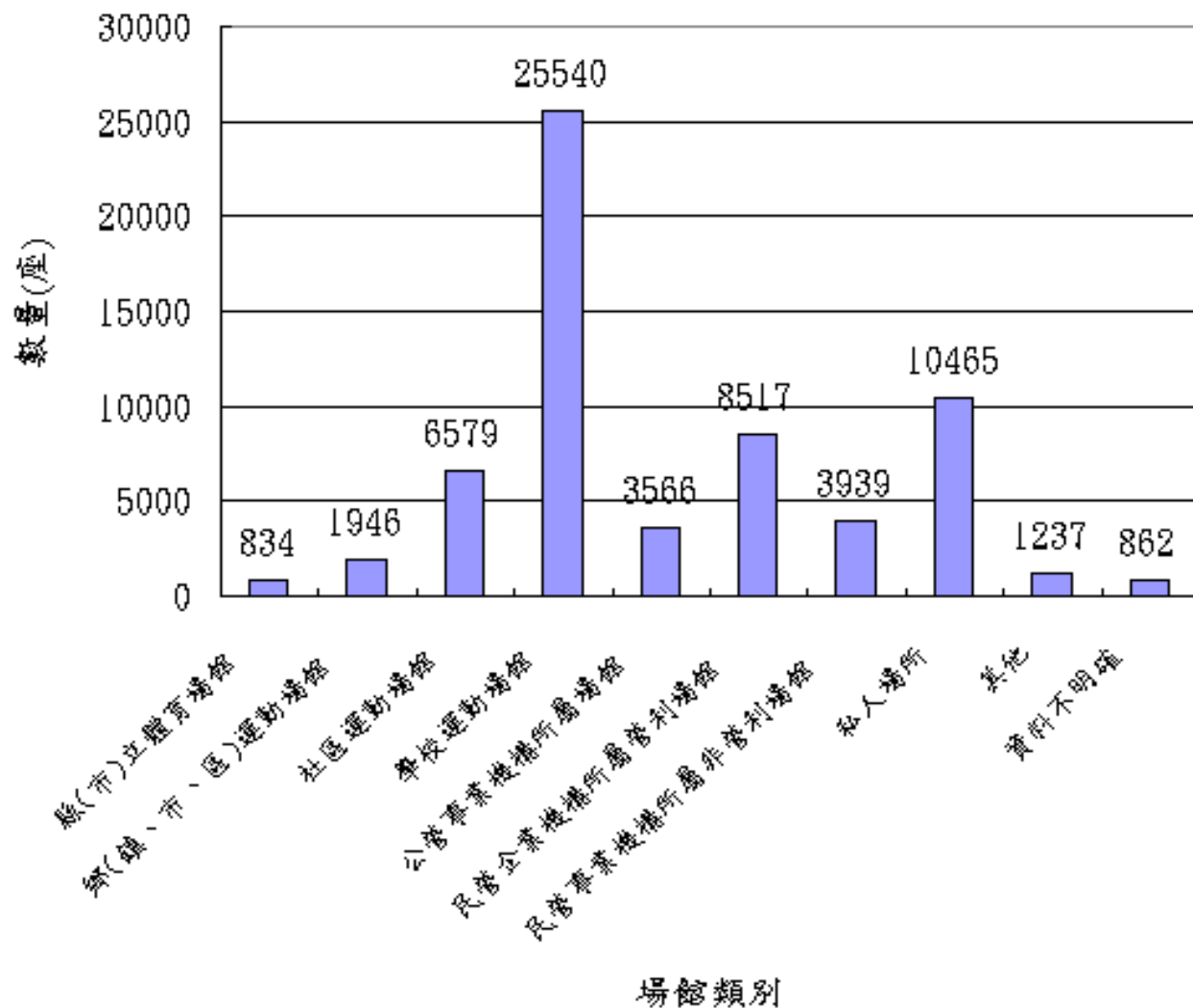


圖5：全國運動場館數量

# Recreation Participating Data

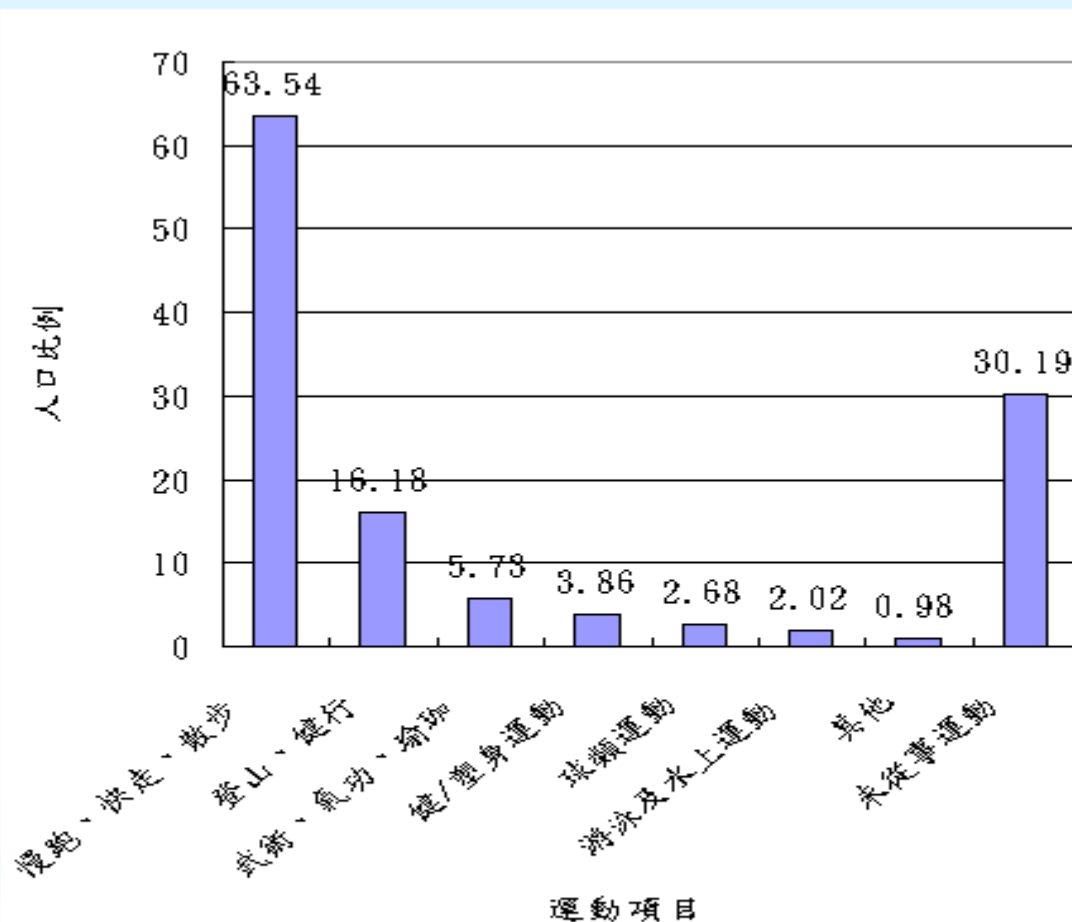


圖1：65歲以上老人從事休閒運動概況

# Current Weakness

- **Political Issues**
- **World Trade Organization (WTO)**
- **People involvement level**
- **Athletics Achievement**
- **Nondependent sports federation, lack of competitiveness**

# Opportunity

- The government's policy and invest
- Multi Investment channels
- People willing to pay to use the facility

# The most popular sports in Taiwan

## ● Professional Sports

**Baseball**

**Basketball**

**Tennis**

**Golf**

## ● Recreation Activities

**Bicycle**

**Ocean sports**

**Marathon**



# Nationalism in BASEBALL

- 1895 Origin from Japan
- 1969 Little League Baseball Championship
- 1945~1960 After World War 2
- 1960~1980 Nationalism (quit UN)
- 1980~1990 International medal
- 1990~now Professional



# Who leads the sports up?

- 19 wins in 2 continuously seasons in MLB
- World Ranking No1





# Who leads the sports up?

- Quarter Final in WimFrench Open



- Sean Chen





# International Involvement

<b>5th East Asian Games</b>	<b>8 gold, 34 silver, 47 bronze ranking 5th overall.</b>	<b>HK</b>
<b>8th World Games</b>	<b>8 gold, 9 silver, 7 bronze in official games 3 gold, 5 silver, 2 bronze in invitational tournaments</b>	<b>Kaohsiung City 16~26 July 2009</b>
<b>21st Deaflympics</b>	<b>11 gold, 11 silver, 11 bronze</b>	<b>Taipei City 5~15 September 2009</b>

# Conclusion

- **Policy making**
- **Confirm the way to development “Sports for all”, transform the individual’s → Team work, potential → spontaneous**
- **Systematize the Fitness Club and Sports Center**
- **Increase the quality of the equipment and facility. Provide the multi service and advise in sports**
- **Sports Island plan**
- **Increase the motive of people to exercise**

